**Did you know...**

that two-thirds of teen passenger deaths took place in vehicles driven by other teens?

that sending or receiving a text takes a driver’s eyes away from the road for an average of 5 seconds, the equivalent of driving the length of an entire football field *blindfolded*?

In 2013, 2,614 teen passenger vehicle drivers were in fatal crashes and 130,000 were injured.

**About Our Campaign**

The Heads Up, Eyes Forward! team is made up of an enthusiastic group of high school students and our mission is to spread the message of safe driving and the dangers of being distracted while behind the wheel.

We accomplish our mission in many different ways:

- produce safe driving videos
- host guest speakers
- hold t-shirt fundraisers
- post to social media
- sponsor pledge drives
- partner with state & local authorities

For more on our campaign, please visit our website at www.lrhsd.org/HeadsUp.

**Honors & Awards**

- 2015, U Got Brains Champion Schools Program, grand prize winner of driving simulator
- 2014, U Got Brains Champion Schools Program, grand prize winner of driving simulator
- 2013, U Got Brains Champion Schools Program, grand prize winner of driving simulator and $10,000 grant to help fund post-graduation events
- 2012, U Got Brains Champion Schools Program, first runner-up
- 2011, U Got Brains Champion Schools Program, grand prize winner of driving simulator

**CONTACT INFO**

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